



2018 SUMMERFEST Sponsorship

Fairview Park Summerfest will take place June 29th through July 1st, 2018. We invite you to help make it a success.

Summerfest is Fairview Park's annual weekend festival for the community, coordinated by community volunteers, which features great food, live music, our annual parade, fireworks, carnival rides, and much more. For 26 years this fun-filled, family-oriented event has encouraged collaboration and companionship among the residents, businesses, and civic organizations that make our town *A Great Place to Grow*.

Diamond Sponsor \$5,000 & UP

Gold Sponsor \$1,000 - \$4,999

This is our top-tier option that can serve your organization's brand and show your support for our ever-growing community festival.

This sponsorship will significantly support the fan favorite Summerfest fireworks show, one of the primary Summerfest attractions every year.

BENEFITS INCLUDE:

- Name/logo on all media related to fireworks
- Your logo with a link on the Summerfest website
- Your logo on sponsor signage located at park entrances
- Your logo in pocket guide
- Complimentary booth space
- Complimentary parade space
- Complimentary sponsor window sticker
- Special mention on social media outlets
- Recognition in event announcements
- Complimentary tickets to the Summerfest VIP Kick-Off Event
- Thank you letter

DIAMOND SPONSOR EXCLUSIVE:

VIP Firework Seating for up to 4 people

Similar to the Diamond Sponsor, this sponsorship is an excellent opportunity to attach your brand to another of Summerfest's spotlight attractions.

Your sponsorship at this level will allow you to choose an attraction such as the Dick Nicoloff Memorial Car Show, the entertainment stage, and the Summerfest Parade.

BENEFITS INCLUDE:

- Name/logo on all media related to chosen spotlight attraction
- Your logo with a link on the Summerfest website
- Your logo on sponsor signage located at park entrances
- Your logo in pocket guide
- Complimentary sponsor window sticker
- Complimentary booth space
- Complimentary parade space
- Special mention on social media outlets
- Recognition in event announcements
- Complimentary tickets to the Summerfest VIP Kick-Off Event
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Silver Sponsor \$400 - \$999

Another great comprehensive package that will expose Summerfest visitors to you or your organization through various touch points throughout the event.

BENEFITS INCLUDE:

- Your logo with a link on the Summerfest website
- Your logo on sponsor signage located at park entrances
- Your logo in pocket guide
- Thank you letter
- Special mention on social media outlets
- Complimentary sponsor window sticker
- Complimentary booth space
- Complimentary parade space
- Recognition in event announcements

Bronze Sponsor \$150 - \$399

This donation level is perfect for local small businesses that wish to contribute to Summerfest.

BENEFITS INCLUDE:

- Your logo with a link on the Summerfest website
- Your logo on sponsor signage located at park entrances
- Thank you letter
- Complimentary sponsor window sticker
- Your logo/name in pocket guide
- Recognition in event announcements

Community Friend UP TO \$149

An opportunity for local residents and families who want to contribute to Summerfest.

BENEFITS INCLUDE:

- Your name or company on Summerfest website
- Thank you letter